

BusinessDay

TECHNOLOGY SOLUTIONS & INNOVATIONS



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- THE INTERNET OF THINGS (IOT)
- BUSINESS DIGITAL TRANSFORMATION
- AUTOMATION – DIGITAL OFFICE SOLUTIONS
- MOBILE TECHNOLOGIES
- FINANCIAL TECHNOLOGY (FINTECH)
- DATA MANAGEMENT
- SOFTWARE DEVELOPMENT

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ADVERTISING RATES

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):
R22 500	R28 500	R50 000	R40 000	R32 000	R26 500	R32 500

RATES: excl vat and agency commission

MATERIAL SPECIFICATIONS

	DPS	FULL PAGE
TRIM	470 x 297mm	235 x 297mm
BLEED	480 x 307mm	245 x 307mm
SAFE TYPE AREA	430 x 215mm	215 x 277mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%.

ADVERTISING CONTACT DETAILS	PROJECT MANAGER: Tarin-Lee Watts Direct Tel: 021 469 2462 • Switchboard: 021 469 2400 Cell: 079 504 7729 • Email: wattst@picasso.co.za
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