

Sunday Times Business Times

# FREIGHT

## LOGISTICS & WAREHOUSING

DISTRIBUTED TO  
40 000 SUNDAY TIMES/  
BUSINESS TIMES  
SUBSCRIBERS

DISTRIBUTED ON  
19 MAY 2019

tiso blackstar  
group.

 **PICASSO  
HEADLINE**  
Excellence in niche publishing

Endorsed by

 **saaff**

# 2019 RATES

Geographically, South Africa is perfectly positioned to be considered a significant player within the global freighting, logistics and warehousing industry.

With this in mind, the **Freight, Logistics & Warehousing** magazine will help statutory regulators, infrastructure owners, policy-makers, economic planners and industry players to make informed decisions around the growth of this industry.

In addition to the *Sunday Times* distribution, the publication will also be distributed at the **FIATA** 2019 World Congress (Cape Town 1-5 October)

## OUR FOCUS AREAS

- Telematics and IT
- eCommerce growth potential
- Women in the industry
- Innovative solutions
- The supply-chain forecast
- The Fourth Industrial Revolution
- Distribution and packaging
- Trends



## Online Presence

[WWW.BUSINESSMEDIAMAGS.CO.ZA](http://WWW.BUSINESSMEDIAMAGS.CO.ZA)

**BUSINESS MEDIA MAGS**

Business industry insights - a tiso blackstar media portal

## ADVERTISING CONTACT

Hendri Dykman

Sales Project Manager

Tel: +27(0) 21 469 2442

Cell: +27(0) 82 732 6200

Email: [hendrid@picasso.co.za](mailto:hendrid@picasso.co.za)

## Advertising Rates (Excluding VAT and agency commission)

Full page (FP)	R21 600
Double-page spread (DPS)	R39 600
Half page (HP)	R13 100
<b>PRIME POSITIONS</b>	
Inside front cover DPS	R48 600
Inside back cover	R32 050
Outside back cover	R35 600
Inside front cover	R25 100
Opposite editor's note/credits	R26 600
<b>CORPORATE PROFILES</b>	
3-page profile	R52 600
4-page profile	R70 100
<b>SPONSORSHIP PACKAGES</b>	
Platinum Sponsor: cover logo + 6 pages + online banner	R129 100
Gold Sponsor: cover logo + 4 pages + online banner	R90 100
Silver Sponsor: cover logo + 2 pages + online banner	R50 100

## MATERIAL REQUIREMENTS

Size	Trim	Bleed	Safe type area
DPS	297 x 470mm	303 x 476mm	215 x 430mm
Full Page	235 x 297mm	241 x 303mm	215 x 277mm
½ Page Horizontal	138 x 225mm	no bleed	134 x 221mm
½ Page Vertical	109 x 289mm	no bleed	97 x 277mm

**Format:** CMYK PDF (Compliant PDF/x – 1a standard for mag web printing)

**Resolution:** 300dpi

**Max Total Ink:** 270%