

TOTAL PRINT RUN

26 500
COPIES

A SUPPLEMENT INSERTED WITH BUSINESS DAY

26 500

十

A DIGITAL REPLICA WILL BE AVAILABLE @

www.businessmediamags.co.za

click the tab

BD Insights

26 years of DEMOCRACY

ADVERTISING RATES

Full page	Full page + cover logo	Double page spread (DPS)	Half page horizontal/vertical
R24 750	R35 750.00 (Limited)	R44 000	R13 750

SPECIAL POSITIONS

Inside back cover	Inside front cover (IFC)	Inside Front Cov-	Outside back	Opposite credits/
(IBC)		er DPS	cover (OBC)	contents
R29 150	R31350	R55 000	R35 200	R28 500

CORPORATE PROFILES I ADVERTORIALS I SPONSORSHIP PACKAGES

3-Page profile + cover logo	Platinum sponsor: cover logo + 4-page profile + DPS + banner advert on www.businessmediamags.co.za	Gold sponsor: cover Logo + 4 page profile + banner advert on www.businessmediamags.co.za
R65 000	R125 400	R84 000

 $^{{}^\}star Advertising \ rates \ are excluding \ agency \ commission \ and \ VAT$

MATERIAL SPECIFICATIONS

SIZE	TRIM	BLEED	SAFE TYPE AREA
DPS	470 x 297mm	480 x 307mm	430 x 215mm
FCP	235mm x 297mm	245 x 307mm	215 x 277mm
Half page: Horizontal	225 x 138mm	NO BLEED	217 x 130mm
Half page: Vertical	107 x 287mm	NO BLEED	99 x 279mm



A_{25-year} RETROSPECTIVE

OUR CORE EDITORIAL FOCUS:

- > Local government and service delivery
- > The economy
- > Leadership
- > Nation-building
- > Transformation and skills development
- > The health sector
- > The judiciary
- > Infrastructure development
- > Agriculture



In April 1994, when about 22 million people queued to make their cross to declare a renewed political dispensation, the hope was that, as South Africans, we would celebrate our unity in our diversity. Almost 25 years later, has this sentiment remained intact given the social, economic and political crisis we face today as a result of still very unequal social and economic conditions and widespread corruption that seems to be eating away at the core of our public and private sectors?







PROJECT MANAGER: JEROME VAN DER MERWE

Tel: +27 21 469 2485 Cell: +27 82 668 1496 Email: jeromem@picasso.co.za

PUBLISHED BY

PICASSO HEADLINE, A TISO BLACKSTAR GROUP BUSINESS
Tel: +27 21 469 2400 Fax: +27 86 682 2926
13th Floor, 2 Long Street, Cape Town, 8000
PO Box 12500, Mill Street 8010



tiso blackstar group.