

# Venues

**BusinessDay**

BD Venues is a showcase of conference venues, exhibition centres, meeting rooms, banquet halls, unique spaces, restaurants, event planning, hotels and catering.



INSERT DATE: 30 MAY 2019

## EDITORIAL THEME

The trends and innovation within our meeting venue spaces.

End of year parties and celebrations

A supplement inserted with  
**BUSINESS DAY**

**26 500**

COPIES



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## Advertising rates

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R12 500	R14 000	R25 000	R22 000	R15 000	R13 000	R18 000	R7 000

RATES: excl vat and agency commission

## Material specifications

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%.

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