

# SA MINING

www.samining.co.za

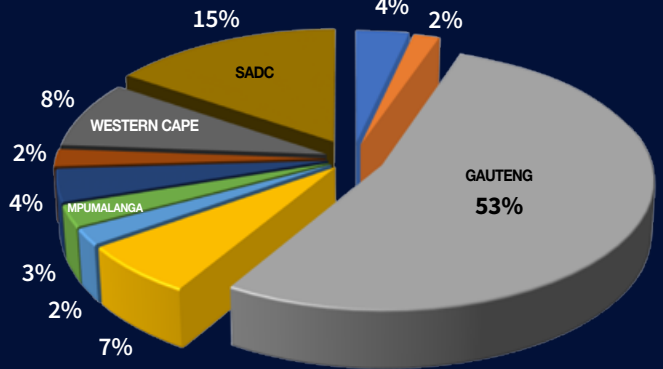
RATES  
2019

READ WHAT REALLY GOES DOWN IN SADC

## ABOUT SA MINING

SA Mining, an alternate monthly publication, is South Africa's oldest mining magazine spanning over 125 years. Part of media giant Tiso Blackstar Group's magazine division, the magazine examines and delivers in-depth project and topical news on southern Africa's and Africa's mining industry. SA Mining's news content covers a range of commodities; projects; contracts; legislation; finance-related issues; the environment; equipment and technology; as well-thought-out leadership from analysts, economists and think-tanks within the sector.

The magazine is distributed within South Africa and the Southern African Development Community, while readership extends to an international audience. Readership is dominated, but not limited to, mine management, suppliers, contractors, consulting engineers, specialised service providers and experts – all serving the mining industry – through to university students. The magazine and its content is also available on [www.samining.co.za](http://www.samining.co.za) and [www.businessmediamags.co.za/sa-mining](http://www.businessmediamags.co.za/sa-mining) News, knowledge, opinion – all in SA Mining.



## GEOGRAPHY

■ EASTERN CAPE    ■ KWAZULU NATAL    ■ NORTH WEST  
■ FREE STATE    ■ LIMPOPO    ■ NORTHERN CAPE  
■ GAUTENG    ■ MPUMALANGA    ■ SADC

## SA MINING REACHES THE SADC REGION

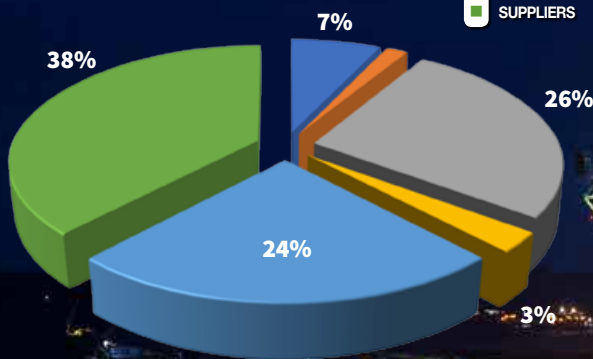
The magazine is South Africa's highest circulating alternate monthly mining publication and prides itself on publishing excellence.

CIRCULATION

**5000**

## READERSHIP

■ EDUCATION & GOVERNMENT  
■ FINANCE  
■ MINING COMPANIES  
■ MISCELLANEOUS  
■ SERVICES  
■ SUPPLIERS



## OUR READERS ARE AND/OR ARE INVOLVED IN:

- Mining houses
- Mine management and employees
- The engineering sectors
- Exploration and junior mining companies
- Refinery, minerals processing and metallurgical sectors
- Mining service providers
- Financial and legal institutions
- Mining suppliers
- Government
- Geologists
- Academics

“South Africa's oldest mining magazine is distributed in South Africa and the SADC region and has a readership that extends to an international audience.”

## ADVERTISING RATES

	1 INSERT	3 INSERTS	6 INSERTS
FULL PAGE	16 590	15 120	14 125
HALF PAGE	11 602	11 161	10 426
THIRD PAGE	10 867	10 458	9 817
QUARTER PAGE	8 610	8 295	7 875
STRIP	7 602	7 035	6 405
DOUBLE PAGE SPREAD	29 216	27 937	26 604
3 PAGE PROFILE	30 240	28 938	28 455
OUTSIDE FRONT COVER	44 100		
MINING INDABA/ELECTRA MINING/ OUTSIDE FRONT COVER	50 400		
GATEFOLD	39 900		
SPECIAL FOCUS COVER	33 600		
OUTSIDE BACK COVER	17 955	16 905	16 380
INSIDE FRONT COVER	17 115	15 855	14 910
INSIDE BACK COVER	16 800	15 750	14 490
PAGE 3 & 5 (incl 5% loading)	17 010	15 855	15 048
<b>BELLYBAND</b>	<b>24 150</b>		
<b>INSERTS</b>			
1-2 SIDES	8 662		
3-4 SIDES	11 933		

\* Early settlement discounts apply. Above rates exclude VAT. Please visit our website for full terms and conditions.

**RATES  
2019**

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## TECHNICAL SPECIFICATIONS

SIZES	TRIM (WIDTH/HEIGHT)	BLEED (WIDTH/HEIGHT)
FULL PAGE	210MM X 297MM	220MM X 307MM
HALF VERTICAL	96MM X 285MM	NO BLEED
HALF HORIZONTAL	196MM X 136MM	NO BLEED
THIRD VERTICAL	60MM X 285MM	NO BLEED
THIRD HORIZONTAL	196MM X 80MM	NO BLEED
QUARTER	95MM X 136MM	NO BLEED
STRIP (HORIZONTAL)	196MM X 65MM	NO BLEED
DOUBLE PAGE SPREAD	420MM X 297MM	430MM X 307MM

## MATERIAL REQUIREMENTS:

- All advertising material to be supplied in a PDF format – high resolution, fonts embedded.
- JPG or TIF files may be supplied, but must be high resolution (no lower than 300dpi) and CMYK.
- Open files cannot be accepted. These include, among others, documents created in Word, Excel, PowerPoint, QuarkXpress, PageMaker, Freehand and CorelDraw.
- For advertising material to be made up by SA Mining, all graphics must be provided in PDF format, JPF or TIF files – no graphics to be supplied in a Word document.
- Ensure that there are no Pantone colours on the ad.

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