

Sunday Times

INFRASTRUCTURE

UNLOCKING GROWTH IN AFRICA

RATES 2018



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Infrastructure development remains critical to the development of any country. In South Africa, the government through its National Development Plan has identified infrastructure development as crucial to socio-economic development, with government committing a significant portion of the budget to public sector spending on infrastructure over the next three years.

In light of the drive to develop infrastructure on the continent, and to highlight projects underway in Africa, Tiso Blackstar Group will be publishing an infrastructure-focused magazine to be distributed in the **Business Times** in June 2018.

The **Sunday Times Infrastructure** publication will be distributed to 30 000 **Sunday Times** subscribers.

THE MAGAZINE WILL HIGHLIGHT INFRASTRUCTURAL DEVELOPMENTS INCLUDING:

- TRANSPORT
- WATER
- POWER
- ENERGY
- FINANCE
- MINING
- COMMERCIAL
- MANUFACTURING
- PUBLIC SERVICES (INCLUDING HEALTHCARE, HOUSING AND EDUCATION)
- EDUCATION
- ENGINEERING



POWER

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INFRASTRUCTURE WILL BE AVAILABLE ON THE BUSINESS MEDIA MAGS WEBSITE FOR 12 MONTHS:

WWW.BUSINESSMEDIAMAGS.CO.ZA

BUSINESS MEDIA MAGS

Business industry insights - a tiso blackstar media portal

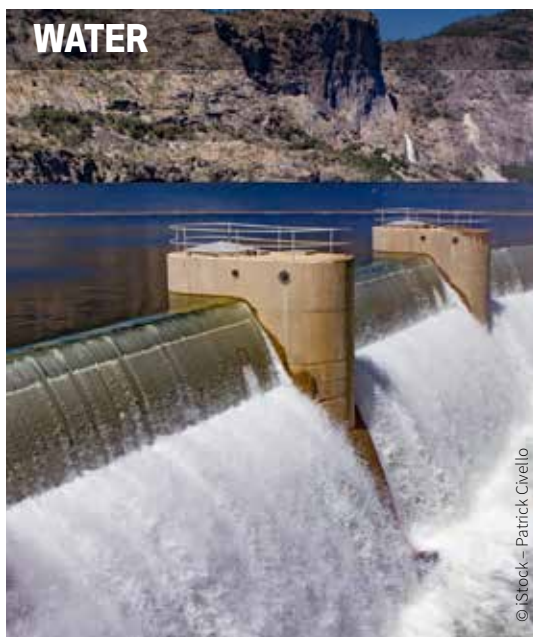
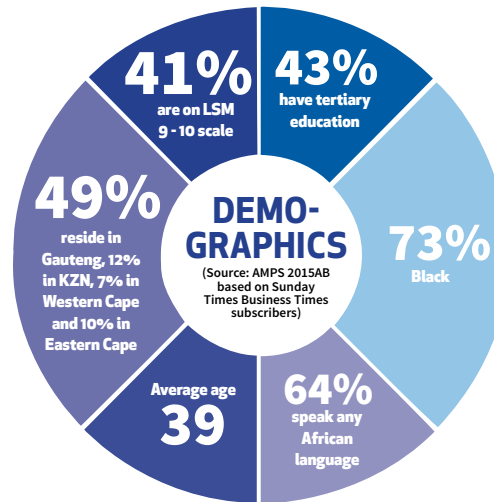
ADVERTISING RATES

THREE PAGE	R38 000
FULL PAGE	R20 000
DPS PAGE	R34 500
1/2	R12 000
STRIP	R8000
QUARTER PAGE	R8000
FRONT COVER PACKAGE	R53 000
INSIDE FRONT COVER	R29 000
OUTSIDE BACK COVER	R30 000
INSIDE BACK COVER	R26 000

* Early settlement discounts apply. Above rates exclude VAT. Please visit our website for full terms and conditions.

BOOKING AND MATERIAL DEADLINES

	BOOKING	MATERIAL	INSERT DATE
JUNE 2018	17 MAY 2018	25 MAY 2018	17 JUNE 2018



PUBLIC SERVICES



MATERIAL REQUIREMENTS

SIZES	TRIM (WIDTH/HEIGHT)	BLEED (WIDTH/HEIGHT)
FULL PAGE	232mm X 297mm	242mm X 303mm
HALF VERTICAL	117mm X 297mm	123mm X 303mm
HALF HORIZONTAL	232mm X 148mm	242mm X 154mm
QUARTER STRIP (HORIZONTAL)	232mm X 74mm	242mm X 80mm
QUARTER STRIP (VERTICAL)	58mm X 297mm	64mm X 303mm
DOUBLE PAGE SPREAD	464mm X 297mm	474mm X 303mm

- All advertising material to be supplied in a PDF format - high resolution, fonts embedded
- JPG or TIF files may be supplied, but must be high resolution (no lower than 300dpi) and CMYK.
- Open files cannot be accepted. These include, among others, documents created in Word, Excel, PowerPoint, QuarkXpress, PageMaker, Freehand and CorelDraw.
- For advertising material to be made up by Tiso Blackstar Group, all graphics must be provided in PDF format, JPF or TIF files - no graphics to be supplied in a word document.
- No Pantone colours to be used on the ad material.

CONTACT SALES:

ILONKA MOOLMAN

T: +27 (0) 11 280 3120

C: +27 82 346 3412

E: moolmani@tisoblackstar.co.za

NOËL VAN BREDA

SALES EXECUTIVE

T: +27 (0)11 280 3456

C: +27 82 717 1962

E: noelvb@tisoblackstar.co.za

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BUSINESS MEDIA MAGS

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