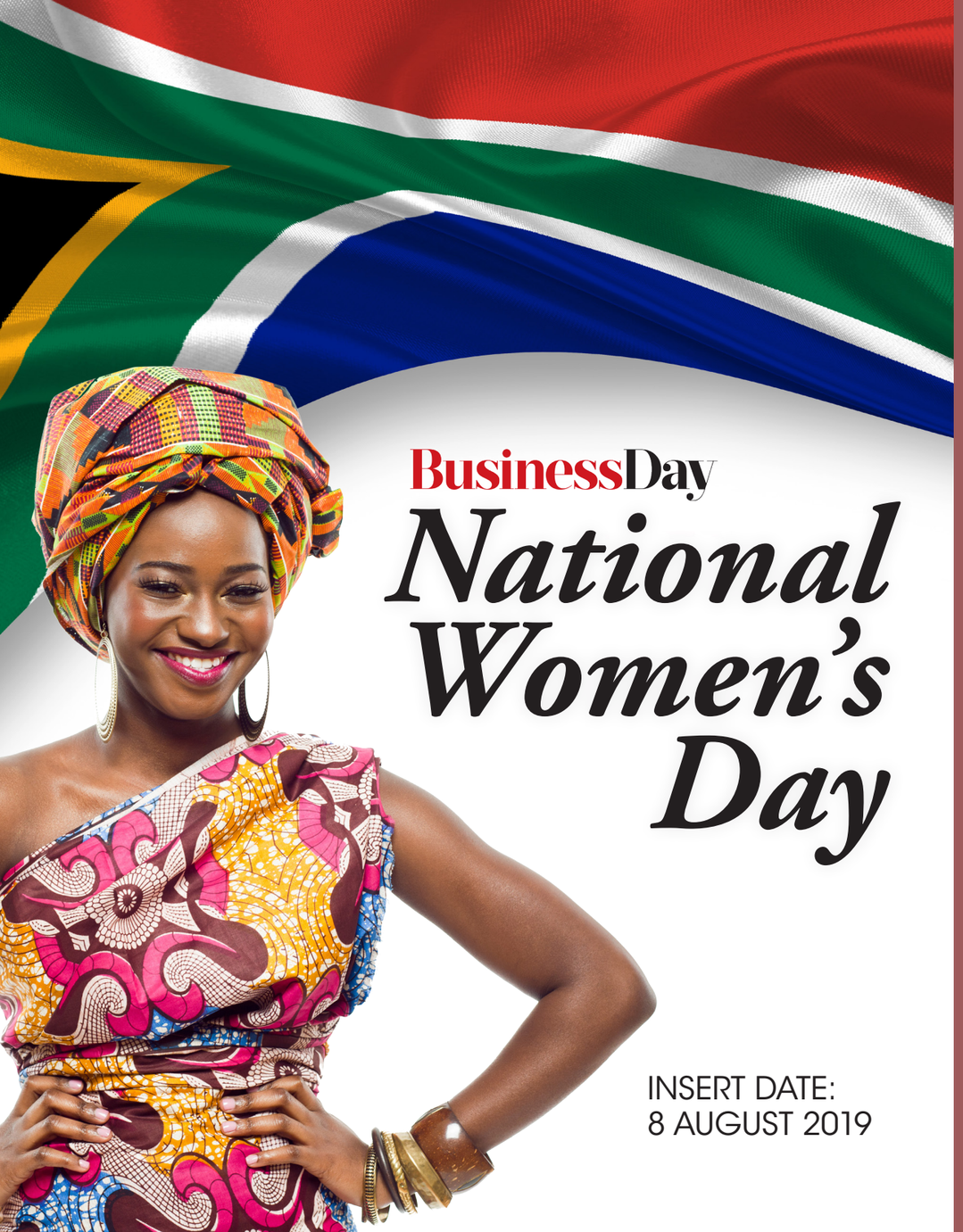

BusinessDay

National Women's Day

INSERT DATE:
8 AUGUST 2019

"WE ARE WOMEN, WE ARE WORKERS, WE STAND TOGETHER."
-*LILLIAN NGOYI*

A supplement inserted with BUSINESS DAY

26 500
COPIES
+

A DIGITAL REPLICA WILL BE AVAILABLE @
www.businessmediamags.co.za

EDITORIAL THEME:

Celebrating the phenomenal work of a new generation of inspiring women.

BusinessDay

National Women's Day

advertising rates

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22500	R28500	R50000	R40 000	R32000	R26500	R32500	R12500

RATES: excl vat and agency commission

material specifications

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.)
Resolution must be 300dpi and maximum total ink to be 270%.

advertising contact details

Jeanette Nicholson, Sales Project Manager
tel: +27 21 469 2566
cell: +27 731792196
email: jeanetten@picasso.co.za

publishing details

Published by Picasso Headline
Tiso Blackstar Group Business
tel: +27(0) 21 469 2400 | **fax:** +27(0) 86 682 2926
13th Floor, 2 Long Street, Cape Town 8001
PO Box 12500, Mill Street 8010

PICASSO HEADLINE
Excellence in niche publishing

tiso blackstar group.