

COMMERCIAL PROPERTY

Business Day

ARE YOU IN THE MARKET?
BUYING, SELLING, LEASING...

2019 INSERT DATES: 31 JANUARY
30 APRIL
29 AUGUST

TAKING THE FORMAT OF AN EXCLUSIVE LARGE SIZE STAND-ALONE PUBLICATION, COMMERCIAL PROPERTY PROVIDES AN OPPORTUNITY FOR REDEFINE TO REACH ONE OF THE MOST SOUGHT-AFTER TARGET GROUPS IN SOUTH AFRICA IN A CONTENT-ALIGNED MEDIUM WITH RETENTION VALUE AT A COST-EFFECTIVE PRICE

Editorial will include:

- Property Management
- Commercial Property Finance
- Property Auctions
- Green buildings

A supplement inserted with
BUSINESS DAY

26 500
COPIES

+

A DIGITAL REPLICA WILL BE AVAILABLE @
www.businessmediamags.co.za

click the tab
BD Insights

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advertising rates for commercial property

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22 500	R28 500	R50 000	R40 000	R32 000	R26 500	R32 500	R12 500

RATES: excl vat and agency commission

material specifications for commercial property

	DPS	Full page	1/2 Page Horizontal	1/2 Page Vertical
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

advertising contact details for commercial property

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