

COMMERCIAL PROPERTY

BusinessDay

ARE YOU IN THE MARKET?
BUYING, SELLING, LEASING...



INSERT DATE: 30 AUGUST 2018

TAKING THE FORMAT OF AN EXCLUSIVE LARGE SIZE STAND-ALONE PUBLICATION, COMMERCIAL PROPERTY PROVIDES AN OPPORTUNITY FOR REDEFINE TO REACH ONE OF THE MOST SOUGHT-AFTER TARGET GROUPS IN SOUTH AFRICA IN A CONTENT-ALIGNED MEDIUM WITH RETENTION VALUE AT A COST-EFFECTIVE PRICE

Editorial will include:

- Property Management
- Commercial Property Finance
- Property Auctions
- Green buildings

A supplement
inserted with
BUSINESS DAY

26 500
COPIES

+

A DIGITAL REPLICA WILL BE
AVAILABLE @
www.businessmediamags.co.za

click the tab
BD Insights

COMMERCIAL PROPERTY

BusinessDay

advertising rates for commercial property

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22 500	R28 500	R50 000	R40 000	R32 000	R26 500	R32 500	R12 500

RATES: excl vat and agency commission

material specifications for commercial property

	DPS	Full page	1/2 Page Horizontal	1/2 Page Vertical
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

advertising contact details for commercial property

Merryl Klein
tel: +27(0) 21 469 2446
cell: +27 82 8957260
email: merrylk@picasso.co.za

publishing details for commercial property

Published by Picasso Headline (Pty) Ltd. Reg 59/01754/07
A Tiso Blackstar Group Brand
tel: +27(0) 21 469 2400 | fax: +27(0) 86 682 2926
13th Floor, 2 Long Street, Cape Town 8000
PO Box 12500, Mill Street 8010

PICASSO
HEADLINE
Excellence in niche publishing

BusinessDay

tiso blackstar
group.