



**BusinessDay**  
*National Women's Day*

INSERT DATE:  
 9 AUGUST 2018

"WE ARE WOMEN,  
 WE ARE WORKERS,  
 WE STAND  
 TOGETHER."  
 -LILLIAN NGOYI

A supplement  
 inserted with  
 BUSINESS DAY

**26 500**  
 COPIES  
 +

A DIGITAL REPLICA WILL BE  
 AVAILABLE @  
[www.businessmediamags.co.za](http://www.businessmediamags.co.za)

**EDITORIAL THEME:**

Celebrating the  
 phenomenal work of  
 a new generation of  
 inspiring women.

**BusinessDay**

*National Women's Day*

advertising rates

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22500	R28500	R50000	R40 000	R32000	R26500	R32500	R12500

RATES: excl vat and agency commission

material specifications

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

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