

# BusinessDay Heritage Day

SAN ROCK ART,  
CEDERBERG

**INSERT DATE:  
24 SEPTEMBER  
2018**

"I am an African.

I owe my being to the hills and the valleys, the mountains and the glades, the rivers, the deserts, the trees, the flowers, the seas and the ever-changing seasons that define the face of our native land."

- Thabo Mbeki

A supplement  
inserted with  
BUSINESS DAY  
**26 500**  
COPIES

+

A DIGITAL REPLICA WILL BE  
AVAILABLE @

[www.businessmediamags.co.za](http://www.businessmediamags.co.za)

**EDITORIAL THEME:**  
CELEBRATING OUR  
CULTURE, DIVERSITY AND  
TRADITIONS.

# BusinessDay Heritage Day

## advertising rates

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22500	R28500	R50000	R40 000	R32000	R26500	R32500	R12500

RATES: excl vat and agency commission

## material specifications

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

## advertising contact details

Arnold Cruywagen, Sales Project Manager  
tel: +27 21 469 2568  
cell: +27 710215283  
email: [arnoldc@picasso.co.za](mailto:arnoldc@picasso.co.za)

## publishing details for Heritage Day

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13th Floor, 2 Long Street, Cape Town 8001  
PO Box 12500, Mill Street 8010

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