

BusinessDay *BMF* Corporate update



INSERT DATE: 26 JUNE 2018

THEME: ETHICAL LEADERSHIP AS A CATALYST FOR TRANSFORMATION AND INCLUSIVE ECONOMIC GROWTH

A supplement inserted with BUSINESS DAY

26 500
COPIES

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A DIGITAL REPLICA WILL BE AVAILABLE @

www.businessmediamags.co.za

A review of the BMF corporate update dinner, which will be hosted at the Sandton Convention Centre on Friday 8 June.

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advertising rates for BMF Corporate update

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22500	R28500	R50000	R40 000	R32000	R26500	R32500	R12500

RATES: excl vat and agency commission

material specifications for BMF Dinner Awards

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

advertising contact details for BMF Corporate update

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