

BusinessDay

THE AVIATOR



AVIATION
AND SOCIO-ECONOMIC
DEVELOPMENT

INSERT DATE: 7 DECEMBER 2018

AIR TRANSPORT
SUPPORTS 490 000 JOBS
AND CONTRIBUTES \$12BN
(ABOUT R154.8BN) TO
SOUTH AFRICA'S GROSS
DOMESTIC PRODUCT. -
THE INTERNATIONAL AIR
TRANSPORT ASSOCIATION
(2017)

EDITORIAL FOCUS

- *Passenger Aviation*
- *Freight Aviation*
- *Service Providers*
- *Air Traffic Control*
- *Industry Related Training*
- *Job and Skill Creation*
- *Drones*

A supplement
inserted with
BUSINESS DAY
26 500
COPIES
+

A DIGITAL REPLICA WILL BE
AVAILABLE @

www.businessmediamags.co.za

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advertising rates

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COV- ER LOGO (LIMITED):	1/2 PAGE
R22 500	R28 500	R50 000	R40 000	R32 000	R26 500	R32 500	R12 500

RATES: excl vat and agency commission

material specifications

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.)
Resolution must be 300dpi and maximum total ink to be 270%.

advertising contact details

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