

Sunday Times

SKILLS

DEVELOPMENT

EDUCATION, TRAINING, FUNDING & HUMAN RESOURCES



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In 2014, South Africa adopted the Medium Term Strategic Plan (MTSF) 2014-2019 as the first programme to help implement the National Development Plan (NDP). The MTSF identifies the important actions required to implement the aspects of the NDP for which government is responsible over the next five years.

The MTSF is structured around 14 priority outcomes, of which a skilled and capable workforce to support an inclusive growth path is integral.

With this in mind, the **Sunday Times Skills Development** magazine will tackle the innovative strategies that the public and private sector have in place to aid the goals of government's NDP.

Our core focus areas:

- Innovation in development
- Research and insights on entrepreneurship, HR strategies, management and leadership
- The impact of the hashtag campaigns
- Funding, training and Education
- Trends in the graduate labour market
- SETA successes
- Ready-to-Work campaigns

ONLINE PRESENCE:

Online: www.businessmediamags.co.za

ADVERTISING CONTACT

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ADVERTISING RATES 2018 (Excluding agency commission and VAT)

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IBC	R29 800
OBC	R35 500
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MATERIAL REQUIREMENTS

SIZE	TRIM	BLEED	SAFE TYPE AREA
DPS	297 x 470mm	303 x 476mm	215 x 430mm
Full Page	235 x 297mm	241 x 303mm	215 x 277mm
1/2 Page - H	138 x 225mm	no bleed	134 x 221mm
1/2 Page - V	109 x 289mm	no bleed	97 x 277mm
1/4 Page	138 x 107mm	no bleed	128 x 97mm
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Resolution: 300dpi			
Max Total Ink: 270%			