

BUSINESS, LIFESTYLE, SHOPPING

Sunday Times

MALLS SA

PUBLISHED IN NOVEMBER 2017

A DIRECTORY FOR CONSUMERS AND RETAIL SPECIALISTS

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MALLS SA

2017 EDITION

Malls SA is an annual showcase publication targeted primarily at consumers and retail specialists with an interest in new centres as well as innovation and trends in the retail sector.

South Africa currently has more than two thousand shopping centres in operation and Malls SA provides a comprehensive and well-designed directory that will offer consumers and retail specialists across the country, the opportunity to list or showcase their businesses.

The launch edition of Malls SA will cover topical issues such as the redevelopment of existing malls, spatial planning and the growth of centres in developing areas, townships and rural areas.

The editorial content will highlight specialised products, technologies, the latest retail

methodologies and services that will contribute to the ongoing improvement of the mall experience for consumers and retailers alike.

The publication will also investigate what stakeholders in South African malls are doing to transform their businesses into centres of retail excellence and it will provide consumers with fascinating insights about the shopping centres that serve them and their communities.

EDITORIAL FOCUS AREAS

- Technology and customer experience
- Security, parking and mall management
- Marketing dynamics, including retail patterns and shopping behaviour
- Airport retail space
- The live, work and play concept and its role in modern-day malls



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- 12-month presence on the Business Media Mags website (www.businessmediamags.co.za).

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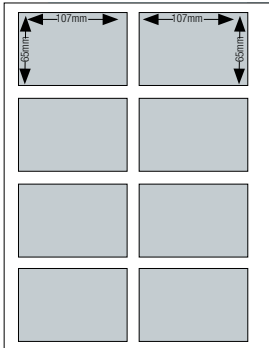


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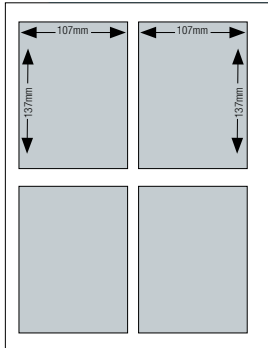
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