

ONLINE RATES 2016/2017

WHY ADVERTISE ONLINE

There has never been a better time to advertise on Business Media Live.

- **ADDED VALUE/EXPOSURE TO YOUR BUSINESS VIA ONLINE CONTENT.**
- Help build/strengthen your company's brand.
- **DRIVE TRAFFIC TO YOUR COMPANY'S WEBSITE.**
- Expand your reach with various packaged offerings suited to your company's needs, such as bundling your advertising with news/corporate profiles and/or a video online.

We are now giving our readers and clients an opportunity to enable additional exposure of their news and advertising with online, in real-time through *businessmedialive.co.za!*



OUR RATES

Banner R9 500 (1 month)

Corporate profile
R15 000 (2 months). 350 – 400 words,
3 images with captions, including 1 banner
ad (1 month).

We have production facilities available.

1 Half page R7 000 (1 month)

1 Island Rectangle R4 500 (1 month)

Package deal – R16 000

Banner + half page + island (1 month)

Excluding VAT

**COMBINE
DIGITAL
WITH PRINT
FOR GREAT
SAVINGS!**

**COMPANY
PROFILE**

**CONTACT
SALES ON**



**YOUR
ADS
HERE**