

THE CONSTITUTION

A 20-YEAR RETROSPECTIVE

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2017 RATES

EDITORIAL CONTENT

For many, the South African Constitution is one of the most progressive pieces of legislation of its kind in the world, because of the Bill of Rights that not only enshrines first generation human rights, but also enshrines broad personal, socio-economic rights, the duties of the state and the collective betterment of its people.

The **Constitution - A 20-Year Retrospective**, will take a look at how the set of aspirations, as outlined in the Constitution, is interpreted, promoted and challenged by business and South Africans at large.

Is our progressive legislation allowing us room to grow our economy, develop our people, see real diversity in our boardrooms, and compete competitively in the global community?

OUR EDITORIAL FOCUS

- Promoting and protecting the Constitution

READER STATISTICS

financialmail readers are discerning and high-spending consumers in powerful positions.

- Average personal income is R49 093, average household income is R59 283
- LSM 9-10 (57%), LSM 7-8 (33%)
- Working status 89%
- Average age 25 - 34 (28%), 35-49 (37%) (AMPS 2015AB)

Business Day readers are high achievers, receptive to new ideas and analytical thinkers:

- Average personal income is R25 060, average household income is R32 426
- LSM 9-10 (52%), LSM 7-8 (27%)
- Working status 76%
- Average age 35 - 49 (44%), 50+ (26%) (AMPS 2015BA)

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