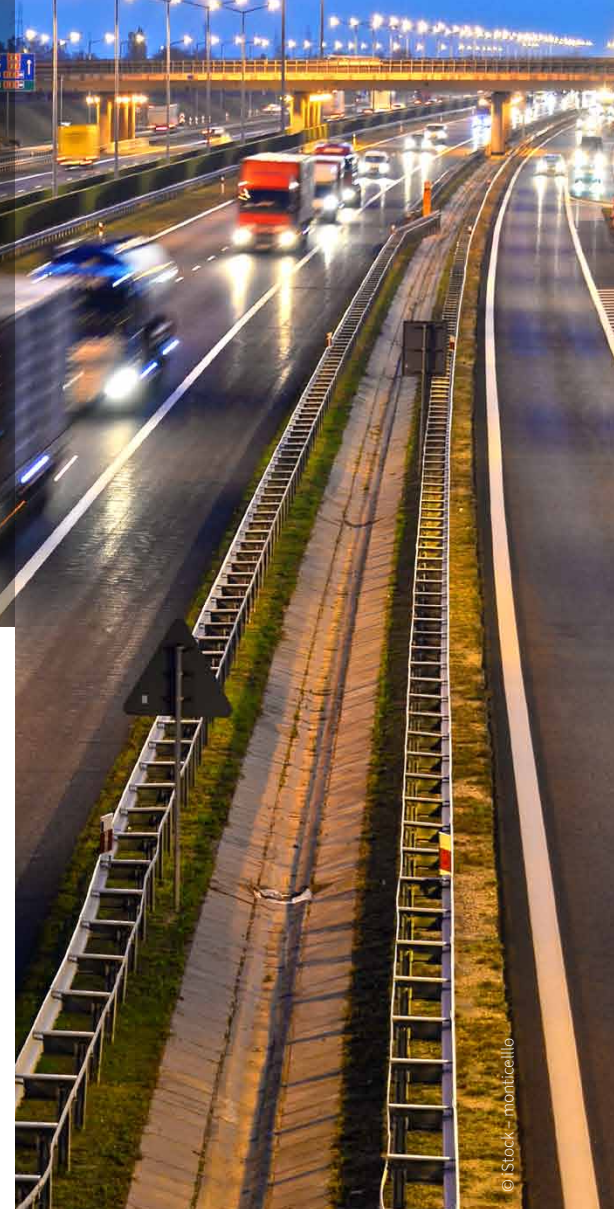


Sunday Times

INFRASTRUCTURE

UNLOCKING GROWTH IN AFRICA

RATES 2017



© iStock - monticello

Infrastructure development remains critical to the development of any country. In South Africa, the government through its National Development Plan has identified infrastructure development as crucial to socio-economic development, with government committing a significant portion of the budget to public sector spending on infrastructure over the next three years.

In light of the drive to develop infrastructure on the continent, and to highlight projects underway in Africa, Times Media will be publishing an infrastructure-focused magazine to be distributed in the **Business Times** in May 2017 and October 2017. The **Sunday Times Infrastructure** publication will be distributed to 30 000 **Sunday Times** subscribers.

MEDIA PARTNER @
INFRASTRUCTURE AFRICA
21-22 AUGUST 2017

THE MAGAZINE WILL
HIGHLIGHT
INFRASTRUCTURAL
DEVELOPMENTS
INCLUDING:

- TRANSPORT
- WATER
- POWER
- ENERGY
- FINANCE
- MINING
- COMMERCIAL
- MANUFACTURING
- PUBLIC SERVICES (INCLUDING HEALTHCARE, HOUSING AND EDUCATION)
- EDUCATION
- ENGINEERING



POWER

© iStock - estherpoon



© iStock - MF3d

INFRASTRUCTURE WILL BE AVAILABLE ON THE
BUSINESS MEDIA LIVE WEBSITE
FOR 12 MONTHS:
WWW.BUSINESSMEDIAMAGS.CO.ZA

BUSINESS MEDIA MAGS
BUSINESS INDUSTRY INSIGHTS - A TIMES MEDIA PORTAL

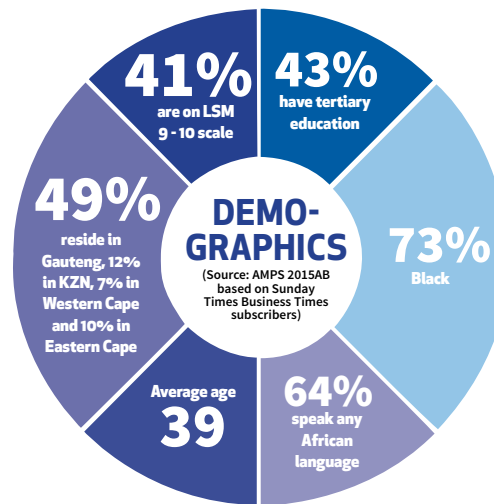
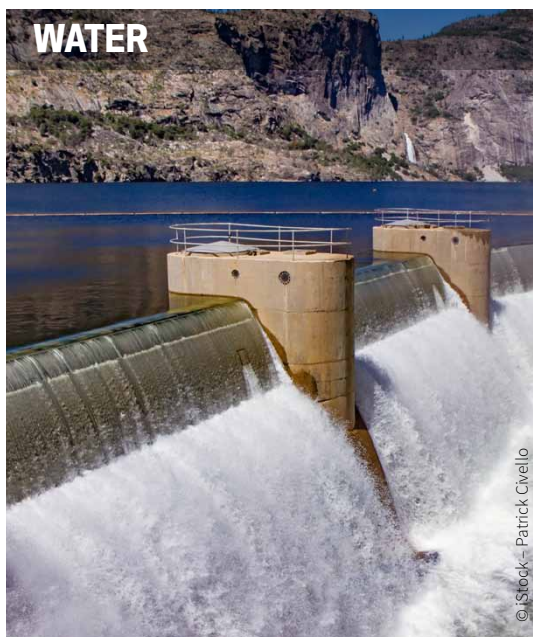
ADVERTISING RATES

THREE PAGE	R38 000
FULL PAGE	R20 000
DPS PAGE	R34 500
1/2	R12 000
STRIP	R8000
QUARTER PAGE	R8000
COVER LOGO PACKAGE (INCLUDES: * LOGO ON FRONT COVER AND DPS)	R35 000
INSIDE FRONT COVER	R29 000
OUTSIDE BACK COVER	R30 000
INSIDE BACK COVER	R26 000

* Early settlement discounts apply. Above rates exclude VAT. Please visit our website for full terms and conditions.

BOOKING AND MATERIAL DEADLINES

	BOOKING	MATERIAL
MAY 2017	13 APR 2017	24 APR 2017



CONTACT SALES:

ILONKA MOOLMAN

011 280 3120

moolmani@timesmedia.co.za

GILL WILLIAMSON

011 280 5191

williamsong@timesmedia.co.za

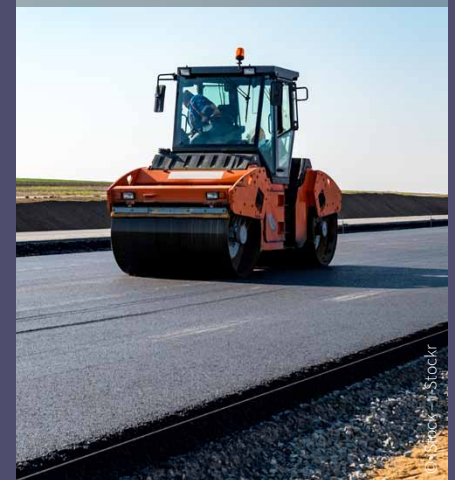
SALES MANAGER:

CHILOMIA VAN WIJK

011 280 3294

vanwijkc@timesmedia.co.za

PUBLIC SERVICES



MATERIAL REQUIREMENTS

SIZES	TRIM (WIDTH/HEIGHT)	BLEED (WIDTH/HEIGHT)
FULL PAGE	235mm X 297mm	241mm X 303mm
HALF VERTICAL	117mm X 297mm	123mm X 303mm
HALF HORIZONTAL	235mm X 148mm	241mm X 154mm
QUARTER STRIP (HORIZONTAL)	235mm X 74mm	241mm X 80mm
QUARTER STRIP (VERTICAL)	58mm X 297mm	64mm X 303mm
DOUBLE PAGE SPREAD	470mm X 297mm	476mm X 303mm

- All advertising material to be supplied in a PDF format - high resolution, fonts embedded
- JPG or TIF files may be supplied, but must be high resolution (no lower than 300dpi) and CMYK.
- Open files cannot be accepted. These include, among others, documents created in Word, Excel, PowerPoint, QuarkXpress, PageMaker, Freehand and CorelDraw.
- For advertising material to be made up by Times Media, all graphics must be provided in PDF format, JPF or TIF files - no graphics to be supplied in a word document.
- No Pantone colours to be used on the ad material.

IN ASSOCIATION WITH:

SA MINING

**Professions
and Projects
Register**

**BUSINESS
MEDIA
MAGS**
BUSINESS INDUSTRY INSIGHTS - A TIMES MEDIA PORTAL

TM
MEDIA
DIVISION

Sunday Times