

SA MINING

www.samining.co.za

MINE SUPPLIERS DIRECTORY 2016

READ WHAT REALLY GOES DOWN IN SADC

ABOUT SA MINING

SA Mining examines every facet of mining in sub-Saharan Africa, as well as focusing on Africa and the international mining markets. Providing insight into the mining sector for over 119 years, this business-to-business magazine continues to deliver the news impacting industry by providing an in-depth coverage of projects, contracts, commodities, legislation, the environment, technology, analysts and legal perspectives and other critical issues pertinent to the industry.

This alternate monthly publication focuses on specific segments impacting on, or part of, the mining sector through special features, while also providing readers with fresh, new perspectives impacting industry through a current news segment.

The magazine is distributed within South Africa and the Southern African Development Community, while readership extends to an international audience. Facts, knowledge and quality news – all in SA Mining.

SA MINING REACHES THE SADC REGION

The magazine is South Africa's highest circulating alternate monthly mining publication and prides itself on publishing excellence.

OUR READERS ARE:

- Mining houses • Mine management • Engineers & surveyors
- Exploration companies • Refinery, reduction, metallurgical
- Geologists • Government • Mining services
- Finance and legal • Mining suppliers • Academics

ADVERTISING RATES

LISTING CONSISTS OF:

- Company Name • 50 word company description • Postal address
- Telephone number • Fax number • Email address • Web address

FRONT COVER PACKAGE	33 000
OUTSIDE BACK COVER	12 600
INSIDE FRONT COVER	12 750
INSIDE FRONT COVER DPS	17 640
OPPOSITE EDITORIAL	12 200
GATEFOLD	33 700
DOUBLE PAGE SPREAD	19 000
BELLY-BAND	18 740
LISTING	2 800
FULL PAGE	11 025
HALF PAGE	7 700
3 PAGE PROFILE	22 000

All rates exclude vat, include 16.5% agency commission to accredited agencies

CATEGORIES:

- Base metals
- Bearings
- Blasting & explosives
- Chemicals
- Construction in mining
- Consultants
- Conveyors
- Crushing grinding & milling
- Diamonds
- Dust control
- Earthmoving equipment
- Electrical control & instrumentation
- Energy: coal; oil & uranium
- Engineering
- Environmental
- Extractive metallurgy
- Ferrous metals
- Finance & legal
- Furnaces & smelters
- Gold
- Iron & steel
- It in mining
- Materials handling
- Minerals processing
- Mining technology
- Motors & gearboxes
- Opencast mining & quarrying
- Platinum
- Pumps & valves
- Safety
- Screening
- Shaft sinking, drilling & tunnelling
- Skills development & training
- Tools
- Transport
- Underground equipment
- Ventilation

DEADLINES:

Advertising booking deadline: **25 February 2016**

Complete material deadline: **2 March 2016**

TECHNICAL SPECIFICATIONS

SIZES	TRIM (WIDTH/HEIGHT)	BLEED (WIDTH/HEIGHT)
FULL PAGE	210MM X 297MM	220MM X 307MM
HALF VERTICAL	96MM X 285MM	NO BLEED
HALF HORIZONTAL	196MM X 136MM	NO BLEED
THIRD VERTICAL	60MM X 285MM	NO BLEED
THIRD HORIZONTAL	196MM X 82MM	NO BLEED
QUARTER	96MM X 137MM	NO BLEED
STRIP (HORIZONTAL)	196MM X 65MM	NO BLEED
DOUBLE PAGE SPREAD	420MM X 297MM	430MM X 307MM

MATERIAL REQUIREMENTS:

- All advertising material to be supplied in a PDF format – high resolution, fonts embedded.
- JPG or TIF files may be supplied, but must be high resolution (no lower than 300dpi) and CMYK.
- Open files cannot be accepted. These include, among others, documents created in Word, Excel, PowerPoint, QuarkXpress, PageMaker, Freehand and CorelDraw.
- For advertising material to be made up by SA Mining, all graphics must be provided in PDF format, JPF or TIF files – no graphics to be supplied in a Word document.
- Ensure that there are no Pantone colours on the ad.

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